

Title of proposed project	"VALLE DEL ALMANZORA WORK SPACE"
Call incl. reference no.	Support to transnat. thematic tourism products as means of enhancing competitiveness & sustainability of European tourism.
Deadlines: Call and EoI	25/07/2012
More information on the call	http://ec.europa.eu/enterprise/contracts-grants/calls-for-proposals/index_en.htm
Description of project idea incl. theme and activities	<p>The Mancomunidad de Municipios Valle del Almanzora are a municipality placed in south of Spain (Serón, Almeria (Andalucia) and we are interested in the call Support to transnat. thematic tourism products as means of enhancing competitiveness & sustainability of European tourism.</p> <p>The Almanzora Valley is linked to the industrial exploitation of its natural resources. Wine and olive oil production, mining, agriculture and the almond and meat industries are the most important ones. This heritage, technology and expertise are the characteristics that have modelled our culture, our history and the way we are.</p> <p>The Almanzora Valley offers us a unique chance to go into The Almanzora Valley Businesses to discover the magnificence of the works and the efforts of daily life</p> <p>Because of that, The Mancomunidad de Municipios Valle del Almanzora is focusing all its efforts, to position this tourist destination, as a Valley Industrial Tourism, being the resource differentiator, the mining of marble.</p> <p style="text-align: center;">“Visit our businesses, Visit The Almanzora Valley”</p>
Partner consortium (so far)	The Almanzora Valley cannot, at the moment, act as project coordinator, we would like to be partner in a consortium built around the field of Industrial Tourism, especially in the development of visiting the businesses that it produces wine, olive oil production, mining, agriculture or meat industries,.
Further partners being sought: What type of partner, which roles in the project?	Valle del Almanzora, is specially interested in creating a network with other public authorities or non profit organizations.

What are the financial conditions of participation?	The total amount for the call is EUR 1.250.0000 The EU contribution is limited to a maximum 75% of the total eligible costs.
Foreseen project duration	18 months
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